

ligne roset

LIGNE ROSET - TOWN & CONCRETE FOR LONDON DESIGN FESTIVAL



For this year's London Design Festival, Ligne Roset's West End showroom presents ARCHES, a new installation in collaboration with renowned French architect and artist Cyril Lancelin, founder of Town & Concrete, whose work is characterized by his use of primitive forms to create classical shapes and volumetric spaces.

In ARCHES, classic design meets contemporary thinking. Based on a simple line giving life to a labyrinth, the installation is made up of three gold cylinders, curving their way throughout the showroom to create a series of unique archways, providing visitors a space for both contemplation and exploration. More than an object to view, it is a place to be experienced.

Sitting amongst ARCHES will be a collection of Ligne Roset's iconic TOGOs, upholstered in a fabric called 'One' which will complement the installation. Visitors will learn about the history of Ligne Roset's design classic and best-seller, first introduced in 1973, and discover the story behind the new PAIPAÏ armchair.

See the installation at Ligne Roset West End, 23-25 Mortimer Street, London, W1T 3JE – 17th-23rd September.

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